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A / BIOGRAPHY

- CURRENT POSITION

Professor in Innovation and Entrepreneurship
Head of Innovation and Entrepreneurship Department

- EDUCATION

2007 BABSON Symposium for Entrepreneurship Educators, February 5th-9th 2007, University of St. Gallen, Switzerland

2003 Doctorat de Sciences Economiques (Ph. D in Economics), Faculty of Applied Economics (University Paul Cézanne, Aix-Marseille III)

1998 D.E.A. d'Analyse Economique des Institutions, Faculty of Applied Economics (University Paul Cézanne, Aix-Marseille III), Mention Bien

1997 Maîtrise de Sciences Economiques (Master in Economics, Option "Economic Analysis"), Faculty of Applied Economics (University Paul Cézanne, Aix-Marseille III), Mention Très Bien, Major de promotion

- PROFESSIONAL AFFILIATION

Académie de l'entrepreneuriat, Association Internationale de Management Stratégique, FINPIN

B / RESEARCH ACTIVITIES

- RESEARCH AREA

Innovation Economics; Standardization; Strategic alliances, Co-opetition and business ecosystems; Diffusion and Adoption of innovation

- PUBLICATIONS

- Journal articles

Sexe, Mensonges et Vidéo. Liaisons et déliaisons dans les écosystèmes d'affaires des formats de stockage de vidéo (with Z. M'Chirgui, M. Ohana), *Management et Avenir*, (to be published)

Hayek's Epistemology and Methodology between Mises and Popper (with G. Bramoullé), *Journal des Economistes et des Etudes Humaines*, Vol 9, Numéro 4, Décembre 1999, pp. 611-634

- o Refereed conferences

Sexe, Mensonges et Vidéo. Liaisons et déliaisons dans les écosystèmes d'affaires des formats de stockage de vidéo (with Z. M'Chirgui, M. Ohana), *Marketing et Management entre Eros et Polemos : Principes de liaison et dé-liaison en entreprise*, ISTECS, December 8, Paris (France)

Déterminants stratégiques dans le déroulement et l'issue d'un processus de standardisation : étude des cas VHS-Betamax et Blu-ray-HD-DVD (with Ohana, M.), *XVIII Conférence de l'AIMS*, 2-5 juin 2009, Grenoble (France)

Growth Dynamics In Technology-based Spin-offs Graduating From Public Incubators: Addressing the Challenges Of Increasing the Rate Of Growth-oriented (with Cabrol, M. & Nlemvo, F.), *2009 Babson College Entrepreneurship Research Conference*, June 3-6, 2009, Babson College (Massachusetts)

Integrating a Technology Incubator and Entrepreneurship Education: A French Business School Case (with Cabrol, M. & Nlemvo, F.), *XXVI IASP World Conference on Science and Technology Parks*, June 1-4, 2009, Raleigh (North Carolina)

French Entrepreneurship Education : A Study of the Cooperation between Schools and Clusters (with D. Moroz), *2nd International FINPIN Conference*, April 20-22, 2008, Hämeenlinna (Finland)

Technological choices and superiority of technologies: how to combine the economic and strategic points of view?, *2nd International Symposium on Economic Theory, Policy and Applications*, August 6-7, 2007, Athens (Greece)

The Troyes' case to nurture champions of innovation and entrepreneurship (with D. Moroz), *XVII International Conference of Academy of Business and Administrative Sciences*, June 9-11, 2007, Troyes (France)

Nurturing Champions of Innovation and Entrepreneurship: The Troyes' Case (with D. Moroz), *27th PODIM Conference on Innovation & Entrepreneurship*, March 21-22, 2007, Maribor (Slovenia),

- WORK IN PROGRESS

Déterminants stratégiques d'un processus de standardisation : Le cas des formats de stockage vidéo (with Z. M'Chirgui, M. Ohana)

Taille des alliances dans les écosystèmes d'affaires des terminaux mobiles intelligents (with Z. M'Chirgui, M. Ohana)

Alliances stratégiques, écosystèmes d'affaires et pornographie

C / TEACHING ACTIVITIES

- TEACHING AERAS

Economics, Innovation & Entrepreneurship

- TEACHING EXPERIENCE

Since 2006 Professor, Champagne School of Management,
Basics in Innovation management, Innovative approach to corporate management, Microeconomics and Macroeconomics, Methodology for economic analysis, Economics of the Firm

Past position :

2006-2007 Lecturer, Sciences Politiques (Paris)
Innovation & Entrepreneurial Management

2000-2002 Attaché Temporaire d'Enseignement et de Recherche (Assistant professor),
Faculty of Applied Economics (University Paul Cézanne, Aix Marseille III),
Political economy

1998-2000 Lecturer, Faculty of Applied Economics (University Paul Cézanne, Aix-Marseille III)
Dynamics and Growth, Microeconomics