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A / BIOGRAPHY

- CURRENT POSITION

Head of the General Culture and Methodology Department
Lecturer in Agrobusiness and Biotechnology Markets
Research in the Innovation and Entrepreneurship Domain

- EDUCATION

Specialized Master in Molecular Genetics
Geneticist
PHD in management Sciences in Progress

- ACADEMIC POSITIONS HELD

Lecturer, Head of a Department

- PROFESSIONAL AFFILIATION

Biotechnology and Agribusiness Sectors

B / RESEARCH ACTIVITIES

- RESEARCH AREA

Domain 1: Strategic Management, Specialty Life Sciences

Topics: The Biotechnology Business Ecosystem

Specialty: Analysis of interpersonal interactions between actors within the French business ecosystem in Biotechnology

Land Application: Pharmacy, Agribusiness, Refining Plant, Biotechnology.

Domain 2: Management of Educational Innovation.

Topics: Appropriateness of teaching models (TCM, LCM, Palo Alto, DCP) to the nature of subjects taught.

Land Research: Encourage development of new student's social representations facing biotechnology to optimize French teaching practices.

- CURRENT RESEARCH PROJECTS

The Biotechnology Business Ecosystem

- PUBLICATIONS

- books and book chapters

Parisot (X), Rossi (R), Reeb-Gruber (S) and MacCuddy (M), 2009: Moving Beyond Teaching and Learning: Arguments for a Human Development Paradigm. Book Chapter. Ed. Springer Verlag, December 2009.

- Refereed conferences

Parisot (X), Rossi (R), Reeb-Gruber (S) and MacCuddy (M), 2009: Moving Beyond Teaching and Learning: Arguments for a Human Development Paradigm. IADIS International Conference Cognition and Exploratory Learning in Digital Age (CELDA 2009), 20-22 november, Rome, Italy.

Parisot (X), Rossi (R), 2009: Overcoming TCM and LCM and promote change in education: How catalyse the evolution of students social representations regarding biotechnology teaching in a French graduate school of management. 16th Annual EDiNEB International Conference, 04-06 june 2009, Baltimore, USA.

Pauget (B), Parisot (X) and Rossi (D), 2009: Are collective representations in biotechnologies a hindrance to their assimilation? 3rd conference *ISRICH*, 8-10 may 2009, Manchester, England.

Parisot (X) and Rossi (D) 2008: use of PBL pedagogy to promote biotechnological assimilation by French students in a graduate school of management. 15th Annual EDiNEB International Conference, 20-22 june 2008, Malaga, Spain.

Parisot (X) and Rossi (R), 2008: How to measure the impact of social representations on the penetration of biotechnology in the French health care system? 2nd conference *ISRICH*, 8-10 may 2008, Saint Petersburg, Russia.

Parisot (X), 2007: The impact of Social Representation on the perception of biotechnological markets by the French students in a graduate school of management. 14th Annual EDiNEB International Conference, 20-22 june 2007, Vienna, Austria.

Parisot (X), 2006: Optimization of the articulated tutoring with the various tools of a personal development programme (OSER). 13th Annual EDiNEB International Conference, 14-16 june 2006, Lisboa, Portugal.

Parisot (X), 2005: Enhancing and reinforcing students entrepreneurial skills : How to manage methodological adaptation of the coach?" 12th Annual EDiNEB International Conference, 15-17 june 2005, Antwerpen, Belgium.

Parisot (X) and Nlemvo (F), 2004: Enhancing and Reinforcing Students' Entrepreneurial Skills: overcoming the resistance to change issues. 11th Annual EDiNEB International Conference, 18-20 June 2004, Maastricht, Holland.

Parisot (X), Baldi (A), Martinez (B) and Nlemvo (F), 2003: Enhancing and Reinforcing Students' Entrepreneurial Skills: A Didactic Innovative, 10th Annual EDiNEB International Conference, 18-20 June 2003, Salzburg, Austria.

Parisot (X), 2000: DNA extraction from hair, Technical Issues. 5th Ancient DNA International Congress, 01-03 july 2000, Manchester, England.

Parisot (X), 1997: aDNA extraction from ancient bones. 4th Ancient DNA International Congress, 05-07 july 1997, Göttingen, Germany.

- WORK IN PROGRESS

Parisot (X.), Isckia (T.), Pauget (B.), Open innovation and integration of suppliers, Case Study in the area of French white biotechnology. *International Journal of Innovation Management*, Special Issue: Open innovation and the integration of suppliers. Article submitted in February 2009.

Parisot (X.), Isckia (T.), Pauget (B.), L'innovation ouverte dans les Biotechnologies : émergence d'un écosystème d'affaires ? *Revue Française de Gestion*, Numéro spécial Innovation ouverte. Article submitted in November 2009.

Pauget (B.), Parisot (X.), Rossi (D.), Les représentations collectives dans les biotechnologies sont-elles un frein à leur assimilation ?, *Journal d'économie médicale*, (Classée 4, CNRS) – Décembre 2009 [également présenté à la troisième édition du colloque ISRICH]

Parisot (X), Rossi (R), 2009 : Dépasser les modèles TCM et LCM pour promouvoir le changement de représentations sociales face aux biotechnologies chez les étudiants d'une école supérieure de commerce française. *Education permanente*, (Classée 4, CNRS) Décembre 2009 [également présenté à la seizième édition du colloque EDINEB]

C / TEACHING ACTIVITIES

- TEACHING AERAS

Introduction to Biotechnology markets	Bachelor
Biotechnology and Agribusiness marketing Master	
Strategic Management in the food and health markets	Master
Innovation management in the food and health markets	Master
Sustainable Development	Master
Structuring and Editing a Literature review Bachelor	
Conceptual Positioning	Bachelor

- TEACHING EXPERIENCE

2002-2009: Lecturer in the Graduate School of Management of Troyes.

2007: Executive education in Biotechnology for the regional cluster.

1998-2006: Executive education in Molecular Genetic in the Nurse's School of Troyes.